

31 January 2018

### To Whom It May Concern

This is to certify that Social Development and Promotion Centre (SDPC), a national NGO, under the leadership of National Health Education Information and Communication Center (NHEICC) and technical and financial support from UNICEF has been implementing "Golden 1000 Days- Communication Campaign"- social mobilization and communication interventions in former 75 Village Development Committees of 6 districts - Achham, Bajura, Jumla, Kapilvastu, Panchthar and Parsa- from April 1, 2016.

**Major objectives of the communication campaign are:**

- Improved recommended practices for Golden 1000 days behavior among pregnant women, lactating mothers and their families in the intervention VDCs: ANC visits, delivery by skilled birth attendants/health facility, essential newborn care, postnatal care, early breastfeeding, complete immunization, hand-washing during critical times, exclusive breastfeeding and timely introduction of complementary food.
- Meaningful participation of service providers and community groups and influential personnel in the golden 1000 days initiatives
- Increased levels of knowledge on importance of golden 1000 days in a child's life among pregnant women, mothers of under 2 children, husband and families

**To meet the aforementioned objectives SDPC, facilitated the implementation of following activities in 6 districts:**

- Capacity building of Government institutions and CSOs on golden 1000 days communication campaign at national, district and community level through training and orientation programs
- Awareness about Golden 100 Days initiatives through media missions, street drama, and school-based awareness programs.
- Coordination and Social mobilization through interaction meetings with VDC level health service providers and community groups like Mothers Groups, Community Awareness Centers, Ward Citizen Forums, Women's Federations, Farmer's groups and Child clubs.
- Promotion of Golden 1000 Days recommended behavior through Local Radio programs, Hoarding boards and dissemination of communication materials
- Carried out three round of behavior monitoring surveys to track the behavioral outcomes of the registered pregnant women. Seven round of behavior monitoring will be conducted with the 1,235 women
- Coordination and collaboration with district health offices and NHEICC for the smooth implementation of the planned activities at National and district level

SDPC is an experienced, motivated and result oriented institution. Their contribution has help sustain and accelerate the progress made by Nepal in the field of nutrition.



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